DATA SHEET

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

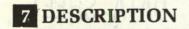
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DATE ENTERED

OCT 1 1975

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NAME				
HISTORIC	MAJESTIC THEATR	Œ		
AND/OR COMMON			Tank and the	1 1 1 1 1 1 1
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CITY, TOWN			CONGRESSIONAL DISTRIC	T
Sa	n Antonio _	VICINITY OF	20 н. в.	Gonzales
STATE	32.	CODE	COUNTY	CODE
Te	xas	048	Bexar	029
CLASSIFIC	CATION			
CATEGORY	OWNERSHIP	STATUS	PRESE	NTUSE
DISTRICT	PUBLIC	XXOCCUPIED	AGRICULTURE	MUSEUM
XXBUILDING(S)	X_PRIVATE	UNOCCUPIED	X COMMERCIAL	PARK
_STRUCTURE	ВОТН	_WORK IN PROGRESS	EDUCATIONAL	PRIVATE RESIDENCE
_SITE	PUBLIC ACQUISITION	ACCESSIBLE	ENTERTAINMENT	RELIGIOUS
_OBJECT	IN PROCESS	YES: RESTRICTED	GOVERNMENT	SCIENTIFIC
	BEING CONSIDERED	X YES: UNRESTRICTED	_INDUSTRIAL	TRANSPORTATION
		NO	MILITARY	_OTHER:
OWNER O	FPROPERTY			Part Dia
NAME				
	Hoblitzelle Fou	ndation		1 20 L 1 L
STREET & NUMBER				
	2522 Republic B	ank Bldg.		
CITY, TOWN			STATE	Total of the same
	Dallas	VICINITY OF	Texas	
LOCATION	OF LEGAL DESCR	RIPTION		
COURTHOUSE. REGISTRY OF DEEDS,	Bexar County	Courthouse		
STREET & NUMBER	Dexai county	Courthouse		
CITY, TOWN	Con Antonio		STATE	The second second
	San Antonio	4	Texas	
REPRESEN	ITATION IN EXIST	ING SURVEYS		
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DEPOSITORY FOR			LOCAL	
SURVEY RECORDS			Trible of the	J 5:153.565.0
CITY, TOWN			STATE	



_EXCELLENT

_FAIR

CONDITION

__DETERIORATED
__RUINS
__UNEXPOSED

CHECK ONE

__UNALTERED

CHECK ONE

✓ ORIGINAL SITE

 ✓ MOVED DATE

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Majestic theatre remains as one of the finest examples of the opulent show palaces in the United States. Construction began in 1927 under the direction of its designer John Eberson, architect. The theatre is in an 18 story office building. The theatre encompasses 1.8 million cubic feet of space and is the equivalent of six stories high. This theatre was the largest of Eberson's and was one of the last of his "atmospheric theatres". Construction required almost two years and in the theatre portion alone, 150 tons of steel, 3,000 bricks and 20,000 yards of metal lath were used. The theatre has 4,000 seats in an auditorium having two balconies. The upper balcony was originally reserved for the colored patronage and was reached by a separate stairway and elevator through a separate lobby entrance and ticket booth at the east side of the building. The theatre occupies most of the block in which it is located. At present it is exceptionally intact.

The auditorium is a many faceted jewel of niches, alcoves, grottos, recesses, pergolas, and campaniles. The basic design of the assymetrical auditorium is moorish. The stage and equipment remain a marvel. The 150x10 ft. stage is equiped for a wide variety of elaborate productions. The elaborate stage fly grid system can move tons of equipment, and hydraulic lifts and other equipment are intact. The main electric switchboard, a 45x10 "Fuslok", can supply the electrical needs of a town of 15,000. An auxiliary electric control system can be operated from the upper balcony. Lavish dressing rooms are beneath the stage. The organ was a 24 rank Marr and Colton—one of the largest ever built. Regrettably, the pipes of this organ were dismantled and donated as a contribution to a scrap metal drive during World War II.

The two sides of the auditorium from rear walls to the proscenium arch are elaborately decorated, although entirely different in design, giving added variety to the spectator. The east side of the auditorium is dominated by an ancient castle scene of elaborate baroque ornamentation. The west side is dominated by a hillside village of Spanish-Moorish style. The reproduction of the walls are emphasized by an abundance of sculptured foliage, statuary, banners, pigeons, peacocks, and parrots. A special acoustical plaster was used in constructing the walls and vaulted ceiling of the auditorium. A special effect "cloud machine" produces a realistic sky effect on the ceiling. The speed of the "cloud machine" can be regulated, which in turn controls the rate at which the stars "twinkle". Indirect lighting on the walls and ceiling complete the elements that create the outdoor illusion.

Form No. 10-300a (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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DATE ENTERED OCT 1 1975

CONTINUATION SHEET

ITEM NUMBER

PAGE 2

The exterior of the building is rather plain when compared to the ostentatious interior of the theatre. Rectangular in plan, the structure rises to the height of 18 stories providing spaces for offices. A portico at the street level is supported by Tuscan columns of polished granite and is capped with a parapet of mission style. Above the portico a massive brick edifice is accentuated in symmetrical fashion with small windows. Above the 18th story the building is terminated with a tripartite composition in the form of twin pavillions with rounded arches separated by a projecting mission parapet. Bulbous finials further allude to the eclectic character of the composition as they project from the heavy, many planed cornice.

8 SIGNIFICANCE

SPECIFIC DAT	ES 1929	BUILDER/ARC	HITECT John Ebers	
4.5		INVENTION		
X1900-	XCOMMUNICATIONS	INDUSTRY	POLITICS/GOVERNMENT	_OTHER (SPECIFY)
1800-1899	*COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	_TRANSPORTATION
_1700-1799	XART	ENGINEERING	X_MUSIC	X_THEATER
_1600-1699	XARCHITECTURE	EDUCATION	MILITARY	_SOCIAL/HUMANITARIAN
_1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	X_SCULPTURE
_1400-1499	_ARCHEOLOGY-HISTORIC	CONSERVATION	_LAW	_SCIENCE
PREHISTORIC	_ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	_LANDSCAPE ARCHITECTURE	RELIGION
PERIOD	AF	REAS OF SIGNIFICANCE CH	HECK AND JUSTIFY BELOW	

STATEMENT OF SIGNIFICANCE

The Majestic theatre is the most magnificant show palace in Texas, and one of the most luxurious in the United States. The construction of the Majestic theatre during 1927-1929 climaxed the long interrelated theatre building careers of architect John Eberson and promoter Karl Hoblitzelle. Hoblitzelle moved to Texas in 1905 and began to develop the Interstate circuit of theatres. John Eberson soon became the principal architect for the design and construction for the chain of theatres in the Interstate circuit. The Majestic theatre opened on April 11, 1929, for the premiere of the picture "All Quiet on the Western Front". Although Hoblitzelle and Eberson were to have long continued careers, the later designs of Eberson and buildings of Hoblitzelle were to be of the suburban, plastic style dictated by the talkies, the depression and changing entertainment tastes.

The Majestic theatre opened too late for the typical organ-silent film of the twenties. However, for several years traveling vaudeville acts were popular at the theatre. Ted Lewis, Ed Wynn and other stars soon were replaced by the celebrities of the Big Band Era. The last days of regular stage performances were its brightest as patriotism led the most glamerous stars to perform in San Antonio which had five major military installations operating at full strength during World War II. With the end of the war, Kay Keyser, Phil Harris, and other stars gave their final performance at the Majestic, and the callboards were stored permanently in the vacant dressing rooms.

Beginning in the summer of 1974, the films showed at the Majestic were restricted to black action movies. During the last few weeks the theatre remained open, the films showed were limited to Spanish language movies. During the last days of December, 1974, the magnificent Majestic Theatre was closed, and its future remains uncertain. The office spaces in the building continue to be occupied.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

"Greater Majestic in San Antonio is Newest Addition to Interstate Circuit", Motion Picture News, December 7, 1929, p. 863-866.

"Majestic Theatre's Birthday". San Antonio Express-News

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10 GEOGRAPHICAL DA ACREAGE OF NOMINATED PROPERTY	TA 0.5		UTM OK WM
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11 FORM PREPARED BY		storian; Joe N	Williams, Project Director
ORGANIZATION	and at many ge	the vellation out	DATE / / DATE
Texas Historical Co	mmission	harry Swall has	June 19, 1975
STREET & NUMBER			
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Form No. 10-300a (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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RECEIVED SEP 2 2 1975

DATE ENTERED

OCT 1

1975

CONTINUATION SHEET

ITEM NUMBER

8

PAGE 2

The almost complete demolition of the opulent and grandiose theatres in Texas is currently threatening the Majestic Theatre in San Antonio. The theatre is exceptionally intact and almost belies description with its enormous size and decorative details. Within less than four year the Majestic Theatre will celebrate its fiftieth anniversary, if it has not been demolished within this brief period of time. Preservationists throughout Texas are rallying to save this most significant historical landmark. Being listed on the National Register of Historic Places will afford substantial support for the safety of the Majestic Theatre.

Property Majestic Theatre	P	
State Jefas Working Number 7,28,75,1460	Bexa	00 10 -2
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National Register Write-up Send-back	Entered	OCT 1 1975
Federal Register Entry 11-4-75 Re-submit		INT:2106=74



NPS Number 10/1/75	
** Majestic The die	
BexAr Co., TEXAS	
Loc.	
Morth Visw	

Form No. 10-301a (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

FOR NPS USE ONLY
RECIEVED

DATE ENTERED

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS

TYPE ALL ENTRIES -- ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC

MAJESTIC THEATRE

AND/OR COMMON

2 LOCATION

CITY, TOWN

___VICINITY OF

STATE Texas COUNTY

3 PHOTO REFERENCE

San Antonio

PHOTO CREDIT

Texas Historical Commission

DATE OF PHOTO

July, 1975

NEGATIVE FILED AT

Texas Historical Commission

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

РНОТО NO.

North View

1

PROPERTY OF THE WATLUING THEOSTER



HPS Num	ber 10/1/7<
Title:	MAJESTIC THEATER
	BEXAS Co., TEXAS
Loc.	
	North View

Form No. 10-301a (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

FOR NPS USE ONLY
RECIEVED

DATE ENTERED OCT 1 1975

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS

TYPE ALL ENTRIES -- ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC

MAJESTIC THEATRE

AND/OR COMMON

2 LOCATION

CITY, TOWN

___VICINITY OF

STATE Texas county Bexar

3 PHOTO REFERENCE

San Antonio

PHOTO CREDIT

Texas Historical Commission

DATE OF PHOTO July, 1975

NEGATIVE FILED AT

Texas Historical Commission

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

SEP 2 2 1975

PHOTO NO.

NORTH VIEW

2

DESCRIBE VIEW DIRECTION ETC. IF DISTRICT, ONE SUILDING NAME & STREET

E IDENTIFICATION

Texas Historical Commission

REGAMPS FALED AT

Texas Historical Commission

DATE OF PHOTO:

July, 1975

PHOTO REFERENCE

San Antonio

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Texas

Bexar

LOCATION

VIND OF COMMON

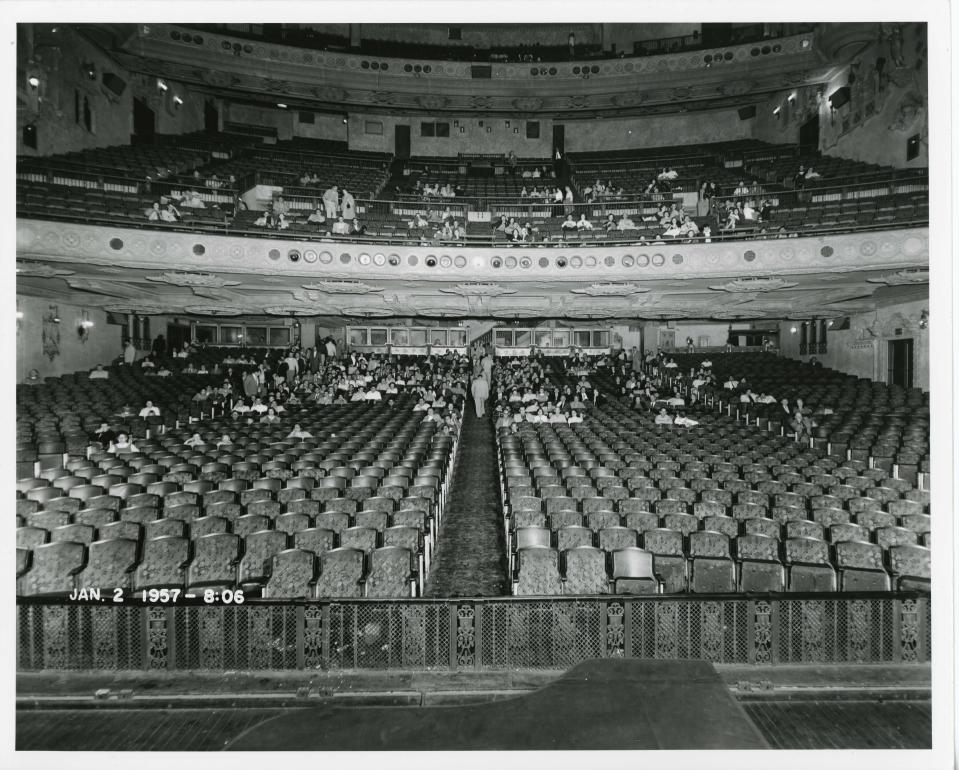
MAJESTIC THEATRE

NAME

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORE TYPE ALL ENTRIES -- ENCLOSE WITH PHOTOGRAPH

PROPERTY OF THE NATIONAL REGISTER

NATIONAL PARK SERVICE



NPS Nu	mber /0///75
Title:	MAJESTIC TheARTRE
	BexAr Co., Texas
Loc.	
	Interior of theatre
_	0 1/10

ZINTGRAFF
PHOTOGRAPHS
SAN ANTONIO

No.

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

FOR NPS USE ONLY
JUL 2 8 1975
RECEIVED

OCT 1 1975

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS

TYPE ALL ENTRIES ENCLOSE WITH PHOTOGRAPH _____

T NAME

HISTORIC

MAJESTIC THEATRE

AND/OR COMMON

2 LOCATION

CITY, TOWN

San Antonio

__VICINITY OF

COUNTY Bexar

DATE OF PHOTO

STATE **Texa**s

January-1957

3 PHOTO REFERENCE

PHOTO CREDIT Zintgraff Photographs

San Antonio

(same as above)

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

РНОТО NO.

Interior of theatre

1



NPS Num	ber Oct: 1,1975
Title:	MAJESTIC Theater
	BEXAR Co., TEXAS
Loc.	
7	cont of boilding, facing north

Form No. 10-301a (Rev. 10-7)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

RECEIVED

JUL 2 8 1975

OCT 1 1975

DATE ENTERED

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS

TYPE ALL ENTRIES ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC

MAJESTIC THEATRE

AND/OR COMMON

2 LOCATION

CITY, TOWN

San Antonio

__VICINITY OF

COUNTY

STATE Texas

3 PHOTO REFERENCE

PHOTO CREDIT Zintgraff Photographs

San Antonio, Tx

NEGATIVE FILED AT

(Same as above)

DATE OF PHOTO January 1957

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

PHOTO NO.

Front of building, facing north.

2

Form No. 10-301 (Rev. 10-74)

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY MAP FORM

FOR NPS USE ONLY
JUL 2 8 1975

RECEIVED

OCT 1 1975

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS

TYPE ALL ENTRIES -- ENCLOSE WITH MAP

1 NAME

HISTORIC

MAJESTIC THEATRE

AND/OR COMMON

2 LOCATION

CITY, TOWN

San Antonio

___VICINITY OF

COUNTY

Texas

3 MAP REFERENCE

SOURCE

U.S.G.S.

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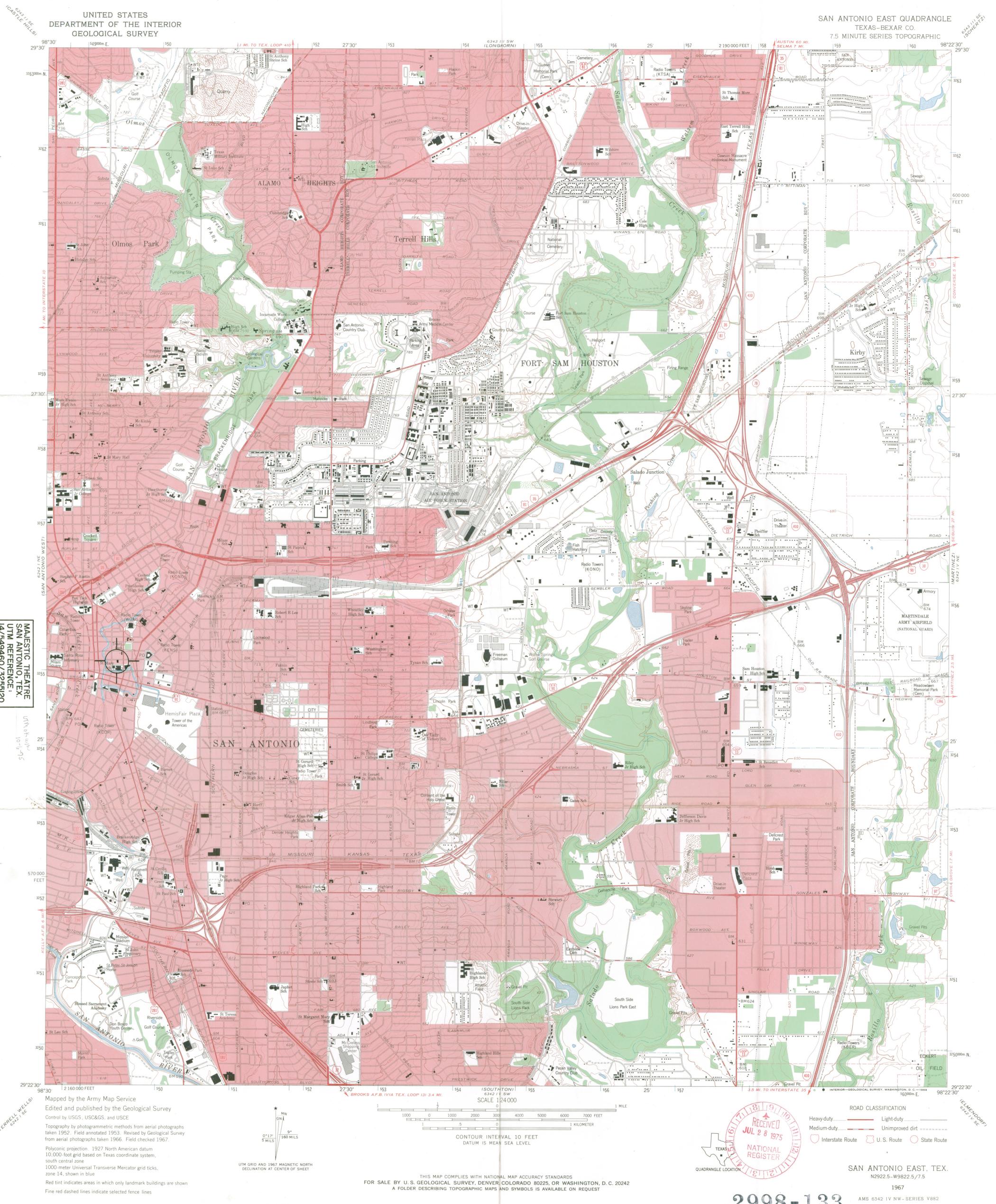
1967

4 REQUIREMENTS

TO BE INCLUDED ON ALL MAPS

- 1. PROPERTY BOUNDARIES
- 2. NORTH ARROW
- 3 UTM REFERENCES 14/549460/3255120

INT: 2986-75



2998-133

ENTRIES IN THE NATIONAL REGISTER

STATE TEXAS

Date Entered OCT 1 1975

Name

Location

Majestic Theatre

San Antonio Bexar County

Also Notified

Hon. John G. Tower Hon. Lloyd M. Bentsen

Hon. Henry B. Gonzalez

Regional Director, Southwest Region

State Historic Preservation Officer Mr. Truett Latimer

Executive Director

Texas State Historical Survey Committee Post Office Box 12276, Capitol Station Austin, Texas 78711

PR MMott/row

10/2/75

R Data Sheet

DATE: 12-14-76 Reviewer INITIALS: nesbitt

NAME AS IT APPEARS IN FEDERAL REGISTER: Majestic Theatre OTHER NAMES: LOCATION: STREET & NUMBER 214 E. Houston Street CONGRESSIONAL DISTRICT San Antonio VICINITY OF twentieth 029 TX Bexar OWNER OF PROPERTY: (Circle) PRIVATE STATE LOCAL GOV'T MUNICIPAL COUNTY FEDERAL (AGENCY NAME): ADMINISTRATOR (underline) NPS REGION: (CIRCLE) N.ATLANTIC MID ATLANTIC SOUTHEAST MIDWEST SOUTHWEST ROCKY MOUNTAIN WEST PACIFIC NORTHWEST FEATURES: EXTERIOR ENVIRONS Substantially intact-2 Substantially intact-1 __ Substantially intact-3 _unknown.-5 _ unknown - 4 Janknown -6 __ not applicable - 8 _ not applicable - 7 Not applicable-9 -Interior, exterior, environs not intact-0 _DETERIORATED _UNALTERED CONDITION -LTERED GOOD _RUINS MOVED _Reconstructed _Unknown _FAIR _UNEXPOSED _Unexcavated _Excavated ACCESS -Yes-restricted Yes-unrestricted No access Unknown historic district? NO WITHIN NATIONAL REGISTER HISTORIC DISTRICT? IF YES, NAME: WITHIN NATIONAL HISTORIC LANDMARK? NO IF YES, NAME: ADAPTIVE USE: YES Saved? YES FUNCTION(S): (use vocabulary words)

then-THEATRE/OFFICE SPACE

NOT IN USE/OFFICE SPACE

SIGNIFICANCE:



Claims

"first" YES

NO " oldest' YES NO YES

ARCHITECTURAL STYLE: SPANISH COLONIAL, MISSION ELEMENTS

architect m.builder: John Eberson

landscape/garden designer:

interior decorator:

engineer:

artist/artisan:

builder/contractor:

ETHNIC GROUP:

NAMES:

personal

(label role

appropriate date)

events

institutional

DATES:

DATE OF CONSTRUCTION (Specific date or 1/4 of century):

DATE(S) OF "MAJOR" ALTERATIONS:

HISTORICALLY SIGNIFICANT DATE(S):

SOURCE: (OF NOMINATION)

PRIVATE

STATE

LOCAL GOV"T

MUNICIPAL

COUNTY

OTHER

FEDERAL 'AGENCY:

ACREAGE: (to nearest tenth of an acre)

0.5 acres

Steel Game, brick, granite trim; containing 4-stry theater,

COMMENTS: (include architectural information here) Structural Steel brick, 18 stories, rec-

tangular, flat roof sections 1-story full-width entrance porch with paired columns and

shaped parapet, elaborately decorated 18th-story parapet with central pavilion and

finials; outstanding interior auditorium with 2 balconies, lavishly moulded walls and

ceilings, 4000 seats and 'sky' ceiling with projected clouds and stars Spanish colonial

and Mission elements. One of the few remaining examples of expuberant theatre architec-

ture intact in Texas.

SIGNIFICANCE: (maximum two sentences)

Majestic Theatre (Resource Name) Bexar (County)	(Reference Number[s]) TX (State)	Date form completed) WACC (Completed by)
STATUS: 1. MISSING 2. REMOVED/ 3. NHL X 4. TR DEMOLISHED	5. MRA 6. OVER 7. NPS SIZED UNDOCUMENTED	8. DOE 9. RESTRICTED OWNER OBJECTION
EXPLANATION:		
Missing Status: Entire Folder (); Nomination (); Map(s) (Available on: Microfiche (); Optical Disk ()); Photos ()	
2. (Cause for removal)		(Date Removed)
3. (NHL Name, if different than NRHP Name)		(Date Designated)
4. (If multi-state/county TR, state/county where filed and location)		
(TR or MRA Name)		
5. (If multi-state/county MRA, state/county where filed and location	on)	
6. (Location of oversize file)		
7. (Current source of partial documentation)		(Target Date)
COMMENTS		1 1
(Where found, or source of replacement)		(Date Found/Replaced)
	r of Historic Places for Card	WASO 21 JAN. 1986

Majestic Theatre (Resource Name)