

United States Department of the Interior  
National Park Service



National Register of Historic Places  
Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Kress Building

other names/site number N/A

2. Location

street & number 1109 Broadway N/A not for publication

city or town Lubbock N/A vicinity

state Texas code TX county Lubbock code 303 zip code 79401

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this  nomination  request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property  meets  does not meet the National Register criteria. I recommend that this property be considered significant  nationally  statewide  locally. ( See continuation sheet for additional comments.)

Curtis Sumrell 24 Aug. 1992  
Signature of certifying official/Title Date

State Historic Preservation Officer, Texas Historical Commission  
State of Federal agency and bureau

In my opinion, the property  meets  does not meet the National Register criteria. ( See continuation sheet for additional comments.)

\_\_\_\_\_  
Signature of certifying official/Title Date

\_\_\_\_\_  
State or Federal agency and bureau

4. National Park Service Certification

I hereby certify that the property is:

- entered in the National Register.  See continuation sheet.
- determined eligible for the National Register  See continuation sheet.
- determined not eligible for the National Register.
- removed from the National Register.
- other, (explain:)

John M. Lapsley Signature of the Keeper entered in the National Register Date of Action 10/2/92

Kress Building  
Name of Property

Lubbock County, Texas  
County and State

**5. Classification**

**Ownership of Property**  
(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

**Category of Property**  
(Check only one box)

- building(s)
- district
- site
- structure
- object

**Number of Resources within Property**  
(Do not include previously listed resources in the count.)

Contributing	Noncontributing	
1	0	buildings
0	0	sites
0	0	structures
0	0	objects
1	0	Total

**Name of related multiple property listing**  
(Enter "N/A" if property is not part of a multiple property listing.)

N/A

**Number of contributing resources previously listed in the National Register**

0

**6. Function or Use**

**Historic Functions**  
(Enter categories from instructions)

Commerce/trade: department store

**Current Functions**  
(Enter categories from instructions)

Commerce/trade: specialty store

**7. Description**

**Architectural Classification**  
(Enter categories from instructions)

Mission Revival

**Materials**  
(Enter categories from instructions)

foundation concrete

walls brick

roof asphalt

other terra cotta, marble

terrazzo, glass

**Narrative Description**

(Describe the historic and current condition of the property on one or more continuation sheets.)

See Continuation Sheets 7-1 and 7-2.



United States Department of the Interior  
National Park Service

# National Register of Historic Places Continuation Sheet

Section number 7 Page 1

Kress Building  
Lubbock, Lubbock Co., Texas

Description:

The 1932 Kress Building is a 2-story masonry Mission Revival influenced commercial edifice with a rectangular plan and a flat roof. Constructed of reinforced concrete, the exterior walls bear buff brick veneer with decorative marble and terra cotta and the roof is covered with asphalt. Two blocks west of the Lubbock County Courthouse, the Kress Building is centered on a commercial block facing north on Broadway. In excellent physical condition, the building retains a high level of architectural and historical integrity.

Lubbock County is in northwest Texas on the south portion of the High Plains. The county's terrain is level, broken by hundreds of playas. Lubbock (1990 population 187,863) serves as county seat and as the region's economic hub, based on agribusiness and service industries. The community follows a strict rectilinear street plan laid out on the cardinal directions, and is generally flat with little variation. (See USGS map.)

The main (north) facade of the building follows the form of a 2-part vertical block (see Photograph 1). Its 1-story base has two identical bays; each has a recessed, centered, double glass door with transom. The terrazzo floor that lines each entrance identifies the property as "Kress." Display windows with copper frames curve inward to meet each entrance. These windows are elevated from the ground with dark marble bases. Terra cotta tiles line the far east and west sides of this facade, the area that separates the two bays, and the stretch above the display windows and entrances. A metal canopy divides the base from the 2nd story. Five stylized terra cotta boars heads hold tie rods that support the canopy, which appears to be pressed copper with "Kress" centered on each bay.

The upper portion of the building is divided into four identical bays that provide a strong vertical emphasis. Paired 2/2 metal windows are just above the canopy. Spandrels, of buff brick laid in decorative basket weave and stacked bond patterns, separate the transoms from the 2nd level's paired, 4/4 metal windows. This series of windows, framed by slender terra cotta pilasters, establishes the vertical rhythm of the bays. Atop each 2nd level window pair is a freely interpreted terra cotta pediment that utilizes a shell motif surrounded by curvilinear terra cotta molding. The molding terminates in a volute shape that rests aside each pilaster. Overall, this terra cotta embellishment has a rounded, almost floral, geometric configuration. The parapet features glazed terra cotta tile and curvilinear terra cotta molding with a slight "Alamotif" at the east and west edges, and an accentuated "Alamotif" at the center with attached gold letters bearing the "KRESS" name inset.

The remaining elevations bear little decorative detailing. The buff brick wraps around to the west sides, but is discontinued several feet back and red brick is substituted. Several 4/4 metal windows are evenly spaced; the northernmost window has a metal fire escape. The buff brick also wraps around to the east side and the remainder of this wall is red brick. The east elevation is a party wall at the 1st level and bears no fenestration above. The back (south) side is red brick with three equidistant 4/4 metal windows and a metal service door at the southeast corner into the alley. The service door went to a service elevator at this corner.

United States Department of the Interior  
National Park Service

National Register of Historic Places  
Continuation Sheet

Section number 7 Page 2

Kress Building  
Lubbock, Lubbock Co., Texas

---

The 1st level of the building's interior is a large retail space (see Photograph 2). A row of five 14-foot columns along the center divides the room. The columns are plain with the exception of an unusual Art Deco-influenced capital; the capital is echoed on the pilasters that line the walls. Between the pilasters, the plaster walls are embellished with decorative panel molding. The original Otis passenger elevator and a wood stairway, both at the northwest interior of the building, access the 2nd level and the basement. No longer in use, the upper level originally provided office space. It has a wood floor, beaded wood wall partitions, and a plaster ceiling. Also no longer in use, the basement originally was storage space and remains unfinished.

Although the Kress Building has experienced some alterations, these slight disturbances do not detract from the overall distinction of the building. The building continues to convey its significance through integrity of location, design, setting, materials, workmanship, feeling and association.



**8. Statement of Significance**

**Applicable National Register Criteria**

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

**Criteria Considerations** N/A  
(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

**Areas of Significance**

(Enter categories from instructions)

Architecture

**Period of Significance**

1932

**Significant Dates**

1932

**Significant Person**

(Complete if Criterion B is marked above)

N/A

**Cultural Affiliation**

N/A

**Architect/Builder**

Sibbert, Edward F.

**Narrative Statement of Significance** See Continuation Sheets 8-3 and 8-4.  
(Explain the significance of the property on one or more continuation sheets.)

**9. Major Bibliographical References**

**Bibliography** See Continuation Sheet 9-5.

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

**Previous documentation on file (NPS):** N/A

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record # \_\_\_\_\_

**Primary location of additional data:**

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other

Name of repository:

Texas Historical Commission, Austin, TX  
City of Lubbock, Planning Dept., Lubbock, TX

Kress Building  
Name of Property

Lubbock County, Texas  
County and State

## 10. Geographical Data

**Acreage of Property** less than one acre

### UTM References

(Place additional UTM references on a continuation sheet.)

1 

1	4	2	3	6	8	0	0	3	7	1	9	5	2	0
Zone	Easting				Northing									

3 

Zone	Easting				Northing									

4 

Zone	Easting				Northing									

See continuation sheet

### Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

See Continuation Sheet 10-6.

### Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

## 11. Form Prepared By

name/title Mary Kelly Crites (assisted by Amy E. Dase, Historian, THC)

organization City of Lubbock Planning Department date May 1989; May 1992

street & number P.O. Box 2000 telephone 806/767-2106

city or town Lubbock state TX zip code 79457

### Additional Documentation

Submit the following items with the completed form:

#### Continuation Sheets

#### Maps

A **USGS map** (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources.

#### Photographs

Representative **black and white photographs** of the property.

#### Additional items

(Check with the SHPO or FPO for any additional items)

### Property Owner

(Complete this item at the request of SHPO or FPO.)

name Goodwill Industries

street & number 715 28th Street telephone 806/744-8419

city or town Lubbock state TX zip code 79404

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 *et seq.*).

**Estimated Burden Statement:** Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503.



United States Department of the Interior  
National Park Service

National Register of Historic Places  
Continuation Sheet

Section number 8 Page 3

Kress Building  
Lubbock, Lubbock Co., Texas

Statement of Significance:

The 1932 Kress Building is a Mission Revival influenced building in downtown Lubbock. Edward F. Sibbert, the company's chief architect from 1929 until 1954, designed the building. A bold commercial investment in the midst of the Great Depression, the building is nominated under Criterion C as a well crafted local example of commercial architecture with decorative terra cotta features.

Until its 1909 incorporation and the arrival of the Santa Fe railway the Lubbock area remained a remote region of Texas. During the 1920s the community experienced boomtown growth, indicated by a 408 percent increase in population during the decade. This growth is largely credited to agricultural successes, especially cotton. Already a rail hub, the 1923 establishment of Texas Technological College and the 1928 expansion of the Fort Worth and Denver South Plains Railway into Lubbock allowed the community to become increasingly significant to the region.

By 1928 the Samuel H. Kress Company, a national retail corporation founded in 1896 and based in New York, already had 23 buildings across the state of Texas. With railway expansion into the South Plains came progressive possibilities for commercial growth in this region. The "five and dime store" company took advantage of these newly developed transportation lines and began plans for a Kress Building in Lubbock in 1931 when they signed a 50-year lease for the two lots on Broadway. The lease stipulated that the company construct a building on the property, maintain it, and pay all related taxes.

Edward F. Sibbert (1899-1969) signed architectural plans for the majority of Kress stores constructed between 1929 and 1954. Sibbert attended the Pratt Institute from 1919 to 1920 and studied structural engineering. From 1921 to 1922 he received training in architecture from Cornell University. He worked for several architectural firms, mostly on the east coast until he began working for the Kress Company. Prior to 1929 several architects designed Kress stores across the country. Most of the 21 Texas buildings followed architectural design influences of Spanish Colonial and Mission revivals. Throughout his career with Kress, Sibbert's buildings employed these popular revivals; although, the seven stores designed in Texas during his tenure illustrated these revivals using modernistic interpretations.

The Kress Building in Lubbock illustrates Sibbert's transition from popular revivals to modernistic architecture. Subtle Art Moderne influences, such as verticality and geometric forms, are interwoven with the dominant Mission Revival ornamentation that adorns the Kress Building's 2-part vertical block form. The curvilinear terra cotta molding, as well as the stylized pediments on the window bays and the parapet, are common to Mission Revival design. These features mimic the roof parapets and other details found on some Spanish colonial-era mission buildings. Mission-styled architecture commonly borrowed typical Hispanic design elements, like curvilinear parapets, and adapted them to embellish more traditional buildings. More characteristic of Art Deco design is the terrazzo floors and lettering at each entrance.

United States Department of the Interior  
National Park Service

## National Register of Historic Places Continuation Sheet

Section number 8 Page 4

Kress Building  
Lubbock, Lubbock Co., Texas

---

The Kress Company operated the retail business until 1975 and the building remains a striking historic resource in Lubbock's central business district. Goodwill Industries purchased the building and continues to use it for retail purposes. The Mission Revival influenced building retains a high degree of architectural integrity and the building is a well preserved reminder of Lubbock's early 20th century development.



United States Department of the Interior  
National Park Service

## National Register of Historic Places Continuation Sheet

Section number 9 Page 5

Kress Building  
Lubbock, Lubbock Co., Texas

---

### Bibliography

Cohen, Judith Singer. Cowtown Moderne: Art Deco Architecture of Fort Worth, Architecture. College Station: Texas A&M Press, 1988.

Koyl, George S. American Directory of Architects. New York: American Institute of Architects, R.R. Bowker Company, 1955 (p. 505) and 1962 (p. 641).

Lubbock Chamber of Commerce. The Hub. November 1930.

Lubbock County. Warrant Deeds, 167:491, 496, 1439:628, 632.

Thomas, Bernice. Interview, 8 May 1992. (Thomas' research on Kress Company and Foundation is sponsored by the Smithsonian.)

United States Department of the Interior  
National Park Service

## National Register of Historic Places Continuation Sheet

Section number 10 Page 6

Kress Building  
Lubbock, Lubbock Co., Texas

---

**Verbal Boundary Description:**

Lubbock Original Townsite, Lots 19 and 20; property has 50 feet of frontage on Broadway and extends 115 feet back (south) from Broadway.

**Boundary Justification:**

The boundary includes the area that has been historically associated with the property and that retains its historic and architectural integrity.



United States Department of the Interior  
National Park Service

National Register of Historic Places  
Continuation Sheet

Section number \_\_\_\_\_ PHOTOS \_\_\_\_\_ Page 7

Kress Building  
Lubbock, Lubbock Co., Texas

---

Photograph Log

Kress Building  
1109 Broadway  
Lubbock, Lubbock County, Texas  
Photographed by Sally Abbe  
April 1989  
Negative with Texas Historical Commission  
North facade, camera facing south  
Photograph 1 of 3

Kress Building  
1109 Broadway  
Lubbock, Lubbock County, Texas  
Photographer unknown  
Circa 1950  
Negative with City of Lubbock Planning Department  
Street scene, Kress Building at right center, camera facing southeast  
Photograph 2 of 3

Kress Building  
1109 Broadway  
Lubbock, Lubbock County, Texas  
Photographer unknown  
Circa 1945  
Negative with City of Lubbock Planning Department  
Interior, camera facing south  
Photograph 3 of 3

UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY NAME: Kress Building

MULTIPLE NAME:

STATE & COUNTY: TEXAS, Lubbock

DATE RECEIVED: 8/31/92      DATE OF PENDING LIST: 9/15/92  
DATE OF 16TH DAY: 10/01/92      DATE OF 45TH DAY: 10/15/92  
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 92001305

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL: N    DATA PROBLEM: N    LANDSCAPE: N    LESS THAN 50 YEARS: N  
OTHER: N    PDIL: N    PERIOD: N    PROGRAM UNAPPROVED: N  
REQUEST: N    SAMPLE: N    SLR DRAFT: N    NATIONAL: N

COMMENT WAIVER: N

ACCEPT     RETURN     REJECT    10/2/92 DATE

Entered in the  
National Register

ABSTRACT/SUMMARY COMMENTS:

RECOM./CRITERIA \_\_\_\_\_  
REVIEWER \_\_\_\_\_  
DISCIPLINE \_\_\_\_\_  
DATE \_\_\_\_\_

DOCUMENTATION see attached comments Y/N see attached SLR Y/N



---

CLASSIFICATION

\_\_\_count      \_\_\_resource type

---

STATE/FEDERAL AGENCY CERTIFICATION

---

FUNCTION

\_\_\_historic      \_\_\_current

---

DESCRIPTION

\_\_\_architectural classification  
\_\_\_materials  
\_\_\_descriptive text

---

SIGNIFICANCE

Period      Areas of Significance--Check and justify below

Specific dates      Builder/Architect  
Statement of Significance (in one paragraph)

\_\_\_summary paragraph  
\_\_\_completeness  
\_\_\_clarity  
\_\_\_applicable criteria  
\_\_\_justification of areas checked  
\_\_\_relating significance to the resource  
\_\_\_context  
\_\_\_relationship of integrity to significance  
\_\_\_justification of exception  
\_\_\_other

---

BIBLIOGRAPHY

---

GEOGRAPHICAL DATA

\_\_\_acreage      \_\_\_verbal boundary description  
\_\_\_UTMs      \_\_\_boundary justification

---

ACCOMPANYING DOCUMENTATION/PRESENTATION

\_\_\_sketch maps    \_\_\_USGS maps    \_\_\_photographs    \_\_\_presentation

---

OTHER COMMENTS

Questions concerning this nomination may be directed to

\_\_\_\_\_  
Phone \_\_\_\_\_

Signed \_\_\_\_\_

Date \_\_\_\_\_



KRESS

KRESS

KRESS

THE GOODWILL SHOPPE

BANK

IA  
ES



KRESS BUILDING  
1109 BROADWAY  
LUBBOCK, LUBBOCK CO., TEXAS

PHOTOGRAPH 1 of 3





5th Kress Bldg Interior Lubbock Texas c.1950

2

KRESS BUILDING  
1109 BROADWAY  
LUBBOCK, LUBBOCK CO., TEXAS

PHOTOGRAPH 2 of 3



JOHN HALSEY  
DRUG STORE

DRINK  
*Coca-Cola*

DRINK SHEET  
LAYS MORE  
EGGS FOR THE

ROBBLMAN

S&O  
LORRY'S  
STATION

SWEETBRIAR

HANNA  
CAMPUS

MYRICK

BURBANK

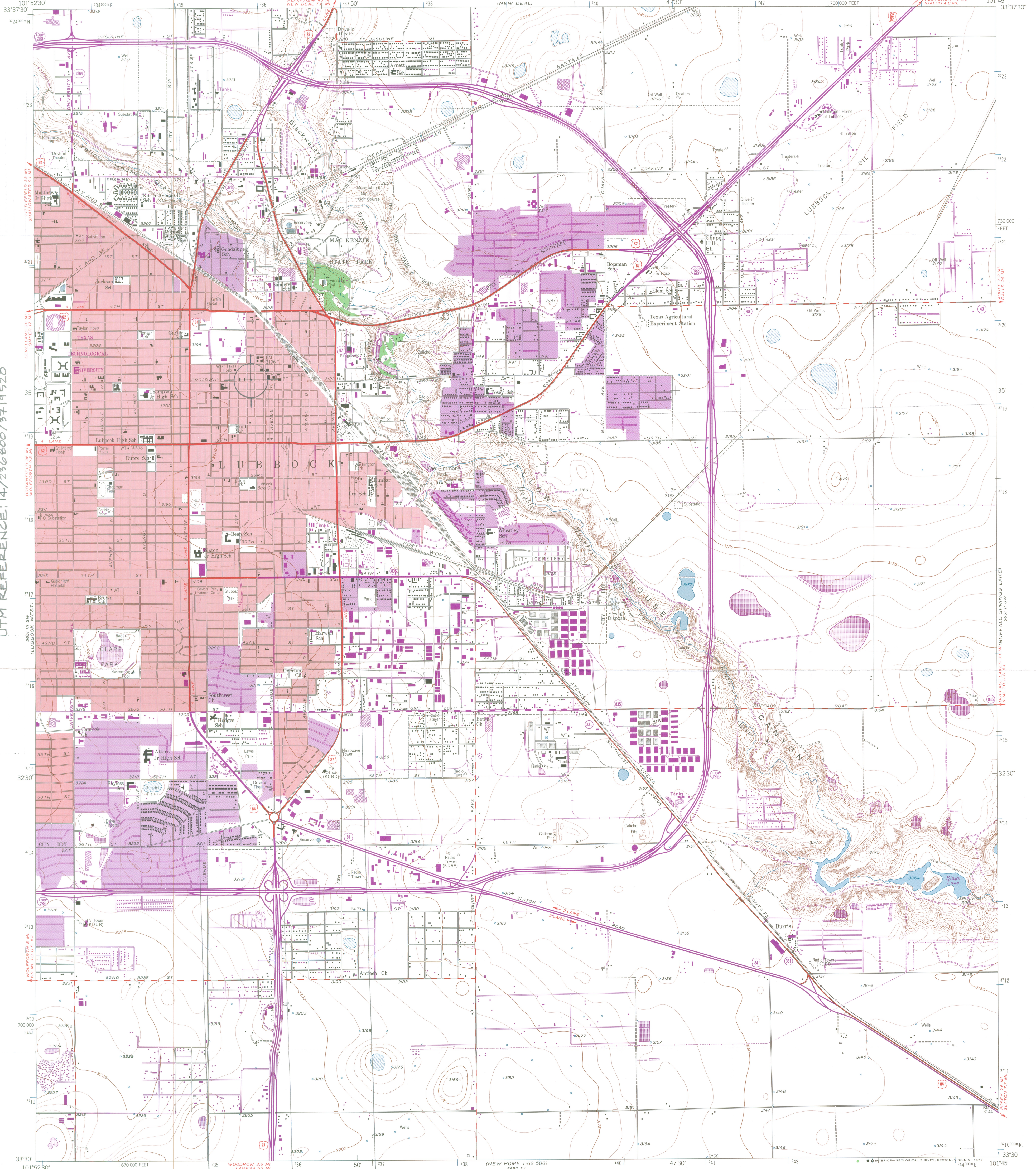


~~2~~

KRESS BUILDING  
1109 BROADWAY  
LUBBOCK, LUBBOCK CO., TEXAS

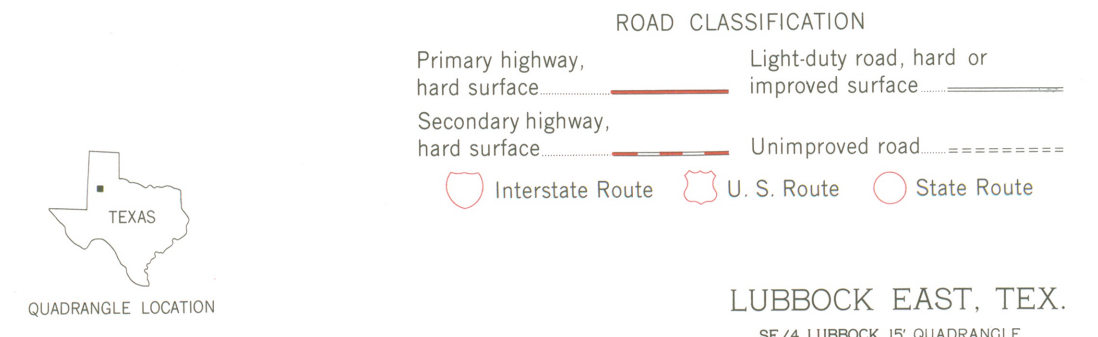
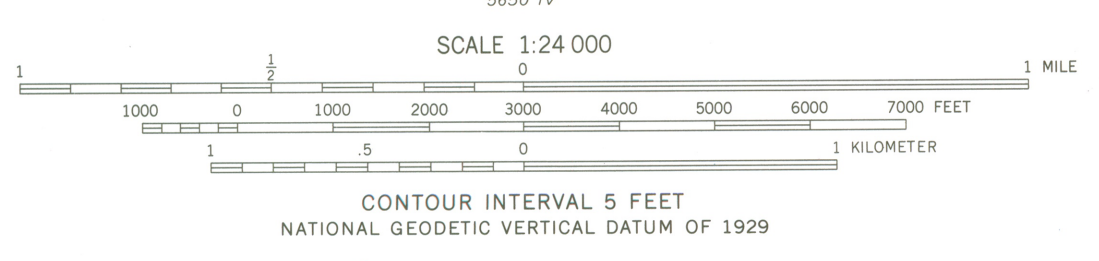
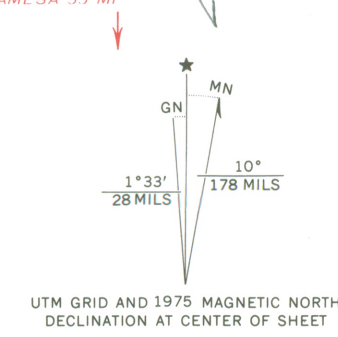
PHOTOGRAPH 3 of 3





KRESS BUILDING  
1109 BROADWAY  
LUBBOCK, LUBBOCK CO., TEXAS  
UTM REFERENCE: 14T36800/37191520

Mapped, edited, and published by the Geological Survey  
Control by USGS and NOS/NOAA  
Culture and drainage in part compiled from aerial photographs  
taken 1954. Topography from planetable surveys 1957  
Polyconic projection. 1927 North American datum  
10,000-foot grid based on Texas coordinate system,  
north central zone  
1000-meter Universal Transverse Mercator grid ticks,  
zone 14, shown in blue  
Red tint indicates area in which only  
landmark buildings are shown  
Revisions shown in purple compiled from aerial photographs  
taken 1970 and 1975. This information not field checked  
Purple tint indicates extension of urban areas



LUBBOCK EAST, TEX.  
SE/4 LUBBOCK 15' QUADRANGLE  
N3330-W10145/7.5  
1957  
PHOTOREVISED 1970 AND 1975  
AMS 5651 III SE—SERIES V682